

1 What is claimed is:

2 1. A method, comprising:

3 receiving by an article associated with an attendee of an event an identifier
4 broadcasted by a recording device making a recording of the event, the identifier
5 identifying at least the recording of the event; and
6 storing the identifier in a memory communicatively coupled to the article.

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8 2. The method of claim 1, further comprising:

9 emitting a responsive signal by the article to acknowledge receiving the identifier
10 broadcasted by the recording device.

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12 3. The method of claim 1, wherein the article associated with the attendee of
13 the event is a badge worn by the attendee.

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15 4. The method of claim 1, wherein the article associated with the attendee of
16 the event is a ticket issued to the attendee.

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18 5. The method of claim 1, further comprising:

19 determining a proximity relationship between the article and the recording device;

20 and

21 determining whether to store the identifier in the memory communicatively
22 coupled to the article based at least on the determined proximity relationship.

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1 6. The method of claim 1, further comprising:
2 determining a vantage point of the recording device; and
3 determining whether to store the identifier in the memory communicatively
4 coupled to the article based at least on the determined vantage point.

6 7. The method of claim 1, wherein the identifier is broadcasted with a short-
7 range emitter so that only articles near the recording device receive the identifier.

9 8. The method of claim 1, further comprising:
10 providing the recording and identifier of the recording to a distributor which
11 distributes the recording to entities providing to the distributor the identifier.

13 9. The method of claim 8, further comprising:
14 providing the distributor with distribution terms for the recording, wherein the
15 distributor distributes the recording according to the distribution terms.

17 10. The method of claim 8, further comprising:
18 wherein an identity for at least one party to a distribution of the recording remains
19 anonymous.

21 11. A method, comprising:
22 recording an event with a recorder that broadcasts at least one identifier
23 identifying the recorder;

1 receiving a responsive identifier from an entity interested in the recording; and
2 associating the responsive signal with the recording.
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4 12. The method of claim 11, wherein the signal is a short-range signal so that
5 responsive signals are received only from entities near to the recording of the event.
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7 13. The method of claim 11, further comprising:
8 offering the recording for distribution to interested parties;
9 determining standard distribution terms; and
10 offering favorable distribution terms to a first party associated with the entity from
11 which the responsive signal was received.
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13 14. The method of claim 11, further comprising:
14 receiving a request to purchase the recording, the request comprising the
15 responsive signal; and
16 identifying the recording based at least in part on the responsive signal.
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18 15. The method of claim 14, further comprising:
19 providing the recording to a broker configured to anonymously sell the recording.
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21 16. The method of claim 11, wherein the identification signal comprises a first
22 location component indicating where the recording occurred
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1 17. The method of claim 16, wherein the responsive signal comprises a
2 second location component indicating where the entity was located, the method further
3 comprising:

4 offering the recording for distribution to interested parties based at least in part
5 on the first and the second locations.

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7 18. The method of claim 17, further comprising:
8 determining a proximity based at least in part on the first and the second
9 distances.

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11 19. The method of claim 18, further comprising:
12 only associating the responsive signal with the recording if the proximity meets a
13 desired maximal proximity.

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15 20. The method of claim 11, further comprising:
16 receiving a request from an interested party to purchase the recording, the
17 request comprising the responsive signal; and
18 providing the recording to the interested party in both an electronic format and a
19 hard-copy format as well.

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21 21. The method of claim 20 wherein providing the recording occurs through an
22 anonymizing broker.

1 22. A system comprising:

2 a recorder for recording an event, the recorder configured to emit at least one
3 identification signal that identifies the recording;

4 a badge responsive to the emitted identification signal and configured to emit a
5 responsive signal identifying the badge to the recorder; and

6 a distributor for managing distribution of the recording to a party associated with
7 the badge.

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9 23. The system of claim 22, further comprising:

10 a vantage point communicatively coupled with the distributor and the badge;

11 wherein the vantage point is configured to provide both the identification signal
12 and the responsive signal to the distributor.

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14 24. The system of claim 22, further comprising:

15 a storage for storing, at least temporarily, a cross-reference between the
16 identification signal and the responsive signal;

17 wherein the distributor is configured to receive a distribution request from the
18 party, determine the cross-reference, and provide the recording to the party.

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20 25. The system of claim 22, wherein the recorder is configured to associate
21 the responsive signal with the recording and provide said association to the distributor.

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23 26. An article, comprising:

1 a machine-accessible media having associated data, wherein the data, when
2 accessed, results in a machine performing:
3 recording an event with a recorder that broadcasts at least one identifier
4 identifying the recorder;
5 receiving a responsive identifier from an entity interested in the recording; and
6 associating the responsive signal with the recording.
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8 27. The article of claim 26, wherein the signal is a short-range signal so that
9 responsive signals are received only from entities near to the recording of the event.
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11 28. The article of claim 26 wherein the machine-accessible media further
12 includes data, when accessed by the machine, results in the machine performing:
13 offering the recording for distribution to interested parties;
14 determining standard distribution terms; and
15 offering favorable distribution terms to a first party associated with the entity from
16 which the responsive signal was received.
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18 29. The article of claim 26 wherein the machine-accessible media further
19 includes data, when accessed by the machine, results in the machine performing:
20 receiving a request to purchase the recording, the request comprising the
21 responsive signal; and
22 identifying the recording based at least in part on the responsive signal.
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1 30. The article of claim 29 wherein the machine-accessible media further
2 includes data, when accessed by the machine, results in the machine performing:
3 providing the recording to a broker configured to anonymously sell the recording.
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5 31. The article of claim 26, wherein the identification signal comprises a first
6 location component indicating where the recording occurred
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8 32. The article of claim 31, wherein the responsive signal comprises a second
9 location component indicating where the entity was located, and wherein the machine-
10 accessible media further includes data, when accessed by the machine, results in the
11 machine performing:
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13 offering the recording for distribution to interested parties based at least in part
14 on the first and the second locations.
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16 33. The article of claim 32 wherein the machine-accessible media further
17 includes data, when accessed by the machine, results in the machine performing:
18 determining a proximity based at least in part on the first and the second
19 distances.
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21 34. The article of claim 33 wherein the machine-accessible media further
22 includes data, when accessed by the machine, results in the machine performing:
23 only associating the responsive signal with the recording if the proximity meets a
desired maximal proximity.

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35. The article of claim 26 wherein the machine-accessible media further includes data, when accessed by the machine, results in the machine performing:
receiving a request from an interested party to purchase the recording, the request comprising the responsive signal; and
providing the recording to the interested party in both an electronic format and a hard-copy format as well.

36. The article of claim 35 wherein providing the recording occurs through an anonymizing broker.

37. A system comprising:
recording means for recording an event, the recorder configured to emit at least one identification signal that identifies the recording;
emitting means responsive to the emitted identification signal and configured to emit a responsive signal identifying the badge to the recorder; and
distribution means for managing distribution of the recording to a party associated with the badge.

38. The system of claim 37, further comprising:
coupling means communicatively coupled with the distribution means and the emitting means, and configured to provide both the identification signal and the responsive signal to the distributor.

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2 39. The system of claim 37, further comprising:

3 a storage for storing, at least temporarily, a cross-reference between the
4 identification signal and the responsive signal;

5 wherein distribution means is configured to receive a distribution request from the
6 party, determine the cross-reference, and provide the recording to the party.
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8 40. The system of claim 37, wherein the recording means is configured to
9 associate the responsive signal with the recording and provide said association to the
10 distributor.

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12 41. An article comprising, a machine-accessible media having associated
13 data, wherein the data, when accessed, results in a machine performing:

14 receiving by an article associated with an attendee of an event an identifier
15 broadcasted by a recording device making a recording of the event, the identifier
16 identifying at least the recording of the event; and

17 storing the identifier in a memory communicatively coupled to the article.
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19 42. The article of claim 41 wherein the machine-accessible media further
20 includes data, which when accessed by the machine, results in the machine performing:

21 emitting a responsive signal by the article to acknowledge receiving the identifier
22 broadcasted by the recording device.
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1 43. The article of claim 41, wherein the article associated with the attendee of
2 the event is a badge worn by the attendee.

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4 44. The article of claim 41, wherein the article associated with the attendee of
5 the event is a ticket issued to the attendee.

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7 45. The article of claim 41 wherein the machine-accessible media further
8 includes data, which when accessed by the machine, results in the machine performing:
9 determining a proximity relationship between the article and the recording device;
10 and
11 determining whether to store the identifier in the memory communicatively
12 coupled to the article based at least on the determined proximity relationship.

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14 46. The article of claim 41 wherein the machine-accessible media further
15 includes data, which when accessed by the machine, results in the machine performing:
16 determining a vantage point of the recording device; and
17 determining whether to store the identifier in the memory communicatively
18 coupled to the article based at least on the determined vantage point.

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20 47. The article of claim 41, wherein the identifier is broadcasted with a short-
21 range emitter so that only articles near the recording device receive the identifier.

1 48. The article of claim 41 wherein the machine-accessible media further
2 includes data, which when accessed by the machine, results in the machine performing:
3 providing the recording and identifier of the recording to a distributor which
4 distributes the recording to entities providing to the distributor the identifier.

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6 49. The article of claim 48 wherein the machine-accessible media further
7 includes data, which when accessed by the machine, results in the machine performing:
8 providing the distributor with distribution terms for the recording, wherein the
9 distributor distributes the recording according to the distribution terms.

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11 50. The article of claim 48, further comprising:
12 wherein an identity for at least one party to a distribution of the recording remains
13 anonymous.

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